

$$y = b_0 - b_1x_1 - b_2x_2 + b_3(x_1x_2) + e$$

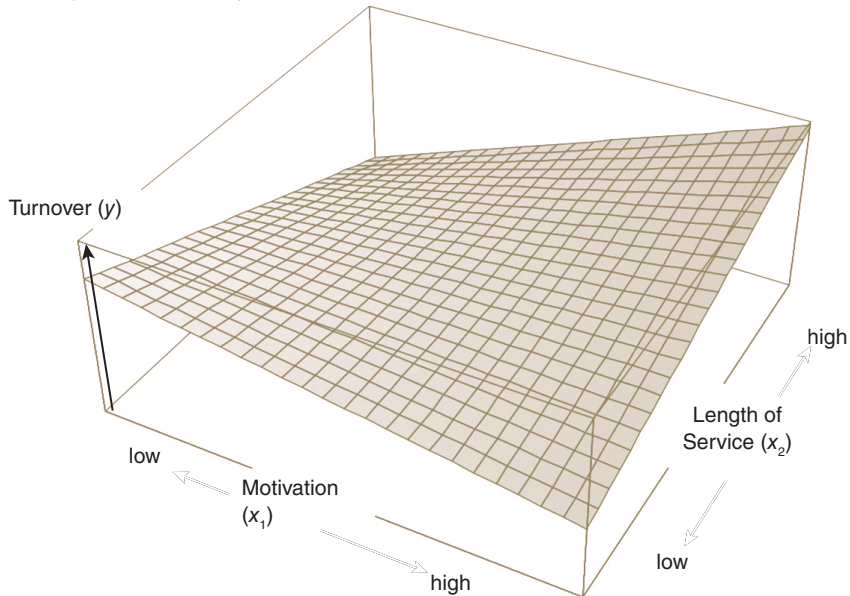


Figure 11.7
Example
3D Plot of a
Regression
Interaction
Model